

SPONSORSHIP AVAILABLE FOR THE



The North Notts Business Awards is the premier event in the region's business calendar. We'll be celebrating the brightest stars of our region, highlighting the expertise, achievements and outstanding contribution that these businesses and individuals make to the local economy.

It's an exciting process with oodles of positive promotion for all involved as we set up for the launch, in the 6 months run up and after the awards ceremony too.

Solely funded through sponsorship, the Awards are only possible with the much appreciated support of both local businesses and national organisations. That's companies like you.

Why Sponsor the North Notts Business Awards?

The North Nottinghamshire region is jam packed with brilliant businesses of all sizes and in all sectors. The Business Awards celebrate this and show the region what's available right on their doorstep, encouraging local inter-trading and improving local supply chains. This in turn helps to stimulate growth and job creation. The success of the awards and all who contribute also helps to promote this amazing emerging business region as an excellent place to do business and attract outside investment. This benefits absolutely everyone including you.

Sponsoring the awards offers you great opportunities to gain recognition and excellent media exposure for your organisation at comparatively very little cost. The Business Awards attracts your target audience, helping you to significantly raise your brand awareness and take advantage of numerous opportunities. Naturally, the earlier you confirm your sponsorship, the better value and ROI you receive.

Sponsorship Packages

All sponsors will receive as a minimum

- Your sponsorship of the awards confirmed to the media in press releases issued by NNBC.
- You will benefit from your, logo credit with a direct link to your website on the dedicated North Notts Business Awards website landing page and on the awards categories page.
- Your company profile, logo and web links will be displayed on the Sponsors page of the website.
- Sponsors of the Headline and High Profile awards will receive their own dedicated promotional webpage.
- You will receive acknowledgment and promotion as a sponsor via the Social Networking websites NNBC uses from the launch or the date of your confirmed sponsorship onwards.

- Photo opportunities as sponsors when the awards are launched on Wednesday, 27th September 2017.
- Photo opportunities as sponsors with the awards finalists when they are announced on Wednesday, 24th January 2018.
- Your logo credit will appear on any printed advertising material.
- Your marketing literature and any promotional gifts may be included in any goodie bags distributed at the Awards Ceremony.
- Additional benefits and guaranteed tickets to the Awards Ceremony commensurate with the sponsorship packages as below.

HEADLINE AWARD

PREMIER SPONSOR

COMPANY OF THE YEAR AWARD SPONSORSHIP PACKAGE – SOLD

This is the premier accolade and the award that always receives the most media attention and coverage locally, regionally and far far beyond. The sponsor will receive:-

- 10 tickets to the Awards Ceremony
- You will be able to display your roller banners in various areas at the venue
- Logo in the event program and a short company profile subject to print
- A sponsor credit and introduction by the awards Host
- Your branding will appear on the screen when the award is being announced, and you will present the award to the winner
- This gives you great photo opportunities within the press and your own marketing and PR endeavours

HIGH PROFILE AWARDS

BUSINESS PERSON OF THE YEAR AWARD SPONSORSHIP PACKAGE –

Cost : **£1,500.00 - Available**

Acknowledging the region's top individual achiever and shining star for 2016. You will receive:-

- 5 tickets to the Awards Ceremony
- You will be able to have a roller banners in various areas at the venue
- Logo in the event program and a short company profile subject to print
- A sponsor credit and introduction by the awards Host
- Your branding will appear on the screen when the award is being announced, and you will present the award to the winner
- This gives you great photo opportunities within the press and your own marketing and PR endeavours

LIFETIME ACHIEVEMENT AWARD - Cost : £1,500.00 - Available

Acknowledging the region's key long term private sector contributor to business in the local economy and wider achievements, this new award offers prestige and excellent media potential for both the sponsor and the recipient.

Sponsors will receive the opportunity to put forward nominees along with those received from the general public. Sponsors will meet with the judges on 22nd January 2016 to choose the worthy recipient from the list of nominees.

MICRO BUSINESS OF THE YEAR AWARD - £950.00 - Available

Over 80% of all businesses in the UK are micro business. Over the last 5 years micro businesses have been directly responsible for a significant contribution to the recovery economy, for creating huge percentages of new employment and increased GDP. Various national organisations are on a mission to considerably raise the profile of this sector.

You will receive:-

- 5 tickets to the Awards Ceremony
- You will be able to have roller banners in various areas at the venue
- Logo in the event program and a short company profile subject to print
- A sponsor credit and introduction by the awards Host
- Your branding will appear on the screen when the award is being announced, and you will present the award to the winner
- This gives you great photo opportunities within the press and your own marketing and PR endeavours

INDIVIDUAL AWARDS – £395.00 per award

- * Successful New Business Award - Available
- * Excellence in Customer Service Award - Available
- * Digital and Tech Award – Available
- * Business Community Partnership Award - Available
- * Apprentice of the Year Award – Available
- * Social Enterprise of the Year - Available

PUBLIC VOTING AWARDS – £395.00 per award

These awards are nominated and voted for by the general public receiving ever increasing popularity and publicity as the nominees battle it out for the top spots.

- * Best Guest Experience Award – **Available**
- * Best Independent Retailer Award - **Available**
- * Best Tourist Attraction Award- **Available**
- * Best Artisan Food and Drink Producer Award- **Available**

You will receive:-

- 2 tickets to the Awards Ceremony
- Inclusion on the sponsor pages of the dedicated business awards website
- Logo in the event program and a short company profile subject to print
- A sponsor credit and introduction by the awards Host
- Your branding will appear on the screen when the award is being announced, and you will present the award to the winner
- This gives you great photo opportunities within the press and your own marketing and PR endeavours

Please note that there is no additional VAT payable on any of the sponsorship packages.

Sponsors may still enter the awards but naturally shall be ineligible to enter the category which they have sponsored.

To confirm your sponsorship of any of the above packages or for any further details on the sponsorship packages, please contact Mel Day: e-mail mel.day@northnottsbc.uk or telephone 07392 079726

All information and prices are correct as at 26th March 2017 and any future offers or opportunities may be subject to variation.

<http://northnottsbusinessawards.weebly.com/>



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Terms and Conditions

1. Promotion of the Sponsor will commence from the date of confirmed sponsorship.
2. The Organiser, North Notts Business Connections (NNBC), will issue an invoice upon receipt of your confirmation to purchase a sponsorship package, and which is immediately payable in full.
3. Once purchased, sponsorship packages are non-refundable, in part or full, and are not transferrable to any other firm. The sponsor may not cancel the contract.

4. The Organiser reserves the right to transfer your sponsorship package to represent another award in the event that the award sponsorship category is withdrawn for any reason.
5. The sponsorship package, including all promotions, privileges and tickets will be immediately withdrawn from the sponsoring firm and no refund will be due under the following circumstances:-
 - i) If the Sponsor ceases to carry on trading, becomes insolvent (technically or formally publically declared) or, enters into or takes or is subject to any form of winding up, administration, receivership, liquidation, bankruptcy, arrangement with creditors generally or any other insolvency procedure in respect of it or any of its assets, or suffers from enforcement of security or legal process or repossession or any event analogous to any of the above in any jurisdiction then the sponsorship package will be withdrawn from the sponsoring firm and no refund will be due;
 - ii) The Sponsor is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the North Notts Business Awards or the Organiser, North Notts Business Connections, into disrepute;
 - iii) The Sponsor is in breach of any provision of this Agreement;
 - iv) The Sponsor is in breach of any applicable local legislation, rules or regulations; or
 - v) The Organiser for any reason not otherwise provided for in this Agreement determines that it no longer wishes to hold the Event.
 - vi) If this Agreement is terminated under any of the above clauses then (a) all of the Fees paid by that time shall be retained by the Organiser, and (b) the Organiser shall have the right to claim for the balance of the Fees and for any loss or damage suffered or additional expenses incurred by or on behalf of the Organiser as a consequence of such termination.
6. Postponement and Cancellation by the Organiser
 - I) The Organiser shall be relieved of its obligations and duties under this Agreement if any of them including the holding of the North Notts Business Awards Ceremony(the Event) by the Organiser, the performance of the Organiser of its obligations or attendance at the Event by Sponsors and/or visitors is impossible, illegal or substantially or materially interfered with due to any cause or causes beyond the control of the Organiser or the providers of the Venue including, without limitation, any of the following: act of God, governmental act, war, fire, flood, explosion, civil commotion, armed hostilities, act of terrorism, revolution, blockade, embargo, strike, lock-out, sit-in, industrial or trade dispute, adverse weather, disease, risk to public health, accident to or breakdown of plant or machinery, shortage of any material, labour, transport, electricity or other supply, regulatory intervention, general advisory or recommendation or any government (including any government agency or department), regulatory authority or international agency against travel, exhibition and/or public gatherings, or the Venue becomes unavailable and/or unfit for occupancy and/or use ("force majeure").
 - II) In the event of force majeure, the Organiser may, without liability, cancel, postpone, bring forward, change the Venue of or otherwise alter the North Notts Business Awards Ceremony.