

SPONSORSHIP

2024



**NORTH NOTTS
BUSINESS AWARDS**

Celebrating Success

BACKGROUND

First held in in 2011, the North Notts Business Awards were designed to celebrate the achievements and success of our businesses here in Bassetlaw.

Starting out at Hodsock Priory, this regional Awards Programme has: -

- Seen awards entrants and support for the awards increase year upon year**
- Selected and promoted hundreds of finalists**
- Celebrated the success of over 100 awards winners**
- Attracted increasing audience numbers from the business community, with a record audience of 264**
- Outgrown most of the region's largest venues**
- Raised many thousands of pounds for local charities and good causes with the charity raffles and auctions.**
- Contributed to positively raising the profile of the Bassetlaw region as a progressive and proactive place to be based and to do business**

Through extensive press coverage and social media activity, the North Notts Business Awards has made significant strides to put Bassetlaw on the map both locally and nationally.

THE VISION

The North Notts Business Awards is the largest annual gathering of businesses in Bassetlaw.

The Awards has progressed throughout the years and secured various levels of sponsorship. It has benefitted from fantastic business community support, relying heavily upon volunteers and goodwill. We're very grateful to everyone who has contributed to this exciting journey.

Now it's time to take the North Notts Business Awards to the next level, to give even greater value to the region and to do it justice. It is time be bold, to think big, and to make strides to progress the awards to a level that all businesses and sectors can be proud of and be excited to be part of.

We are therefore delighted that the North Notts BID Ltd has confirmed their headline sponsorship for 2024.



Sponsorship High Profile Awards

- Lifetime Achievement Award - **SOLD**
- Businessperson Of The Year Award- **SOLD**
- Best Small Business Award
- Family Business Award - **SOLD**
- Employer Of The Year Award
- Environmental & Sustainability Award

£1,695 per award.

Each of the above awards includes 5 tickets to the Awards Ceremony.

Upgrade to a VIP Table of 10 for an additional £575.00.

THE WINNERS 2023



Sponsorship More Awards

Individual Judged Awards

- Best New Business Award
- Best Customer Service Award
- Community Engagement Award
- New! Best Trainee Award - **SOLD**
- Excellence In Manufacturing Award

£695.00 per award.

Public Voting Awards

These awards are nominated and voted for by the general public receiving ever increasing popularity and publicity as the nominees battle it out for the top spots.

- Best Hospitality Award - **SOLD**
- Best Tourist Attraction Award - **SOLD**
- Best Independent Retailer Award - **SOLD**
- Best Trades Business Award - **SOLD**

£695.00 per award.

NEW! Entertainment Sponsor - SOLD

Each of the above awards includes 2 tickets to the Awards Ceremony.

Upgrade to a VIP Table of 10 for an additional £785.00.

SPONSORSHIP BENEFITS

All sponsors will receive as a minimum:-

- Your sponsorship of the awards confirmed across social media and in any press releases issued by North Notts BC.
- You will benefit from your, logo credit with a direct link to your website on the dedicated North Notts Business Awards website landing page and on the awards categories page.
- Your company profile, logo, and web links will be displayed on the Sponsors page of the website.
- Sponsors of the Headline and High Profile awards may receive their own dedicated promotional webpage if required. Just confirm and send us the relevant content.
- You will receive acknowledgment and promotion as a sponsor via the Social Networking websites North Notts BC uses from the launch or the date of your confirmed sponsorship onwards.
- Photo opportunities as sponsors when the awards are launched on Wednesday, 24th April 2024. Don't forget to bring your roller banner!
- Photo opportunities as sponsors with the awards finalists when they are announced in July, date and venue to be confirmed. Be sure to bring those roller banners along again.
- Guaranteed tickets to the Awards Ceremony commensurate with the sponsorship packages as above.
- Your logo credit will be printed in the evening programme.
- Your logo will be printed on the Step and Repeat Wall.
- Your logo will be displayed throughout the evening on the screen in the bar area and on the stage side screens.
- You are invited to display your roller banners in at the venue.
- A sponsor credit and introduction by the Awards Host to present your award.
- Your branding will appear on the screen when the award is being announced, and you will present the award to the winner
- This gives you great photo opportunities within the press and your own marketing and PR endeavours

No other awards programme offers you so many opportunities and such a wealth of promotion.

Please see below for full Terms and Conditions.

THE NEXT STEP

Several businesses have keenly confirmed their sponsorship of various categories already.

The Awards Programme for 2024 will be launched on 24th April of 2024. The Awards Ceremony 2024 will take place on Friday, 4th October 2024 at the North Notts Arena.

To champion an award category for the North Notts Business Awards 2024, get in touch today.

Tel: Mel Day on 07392 079726 or Email:
awards@northnottsbc.uk

THE WINNERS 2022



Sponsorship Terms and Conditions

1. Promotion of the Sponsor will commence from the date of confirmed sponsorship.
2. The Organiser, North Notts Business Connections (NNBC / North Notts BC), will issue an invoice upon receipt of your confirmation to purchase a sponsorship package, and which is immediately payable in full.
3. Once purchased, sponsorship packages are non-refundable, in part or full, and are not transferrable to any other firm. The sponsor may not cancel the contract.
4. The Organiser reserves the right to transfer your sponsorship package to represent another award in the event that the award sponsorship category is withdrawn for any reason.
5. The sponsorship package, including all promotions, privileges and tickets will be immediately withdrawn from the sponsoring firm and no refund will be due under the following circumstances:-
 - i) If the Sponsor ceases to carry on trading, becomes insolvent (technically or formally publicly declared) or, enters into or takes or is subject to any form of winding up, administration, receivership, liquidation, bankruptcy, arrangement with creditors generally or any other insolvency procedure in respect of it or any of its assets, or suffers from enforcement of security or legal process or repossession or any event analogous to any of the above in any jurisdiction then the sponsorship package will be withdrawn from the sponsoring firm and no refund will be due;
 - ii) The Sponsor is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the North Notts Business Awards or the Organiser, North Notts Business Connections, into disrepute;
 - iii) The Sponsor is in breach of any provision of this Agreement;
 - iv) The Sponsor is in breach of any applicable local legislation, rules or regulations; or
 - v) The Organiser for any reason not otherwise provided for in this Agreement determines that it no longer wishes to hold the Event.
 - vi) If this Agreement is terminated under any of the above clauses then (a) all of the Fees paid by that time shall be retained by the Organiser, and (b) the Organiser shall have the right to claim for the balance of the Fees and for any loss or damage suffered or additional expenses incurred by or on behalf of the Organiser as a consequence of such termination.
6. Postponement and Cancellation by the Organiser
 - I) The Organiser shall be relieved of its obligations and duties under this Agreement if any of them including the holding of the North Notts Business Awards Ceremony(the Event) by the Organiser, the performance of the Organiser of its obligations or attendance at the Event by Sponsors and/or visitors is impossible, illegal or substantially or materially interfered with due to any cause or causes beyond the control of the Organiser or the providers of the Venue including, without limitation, any of the following: act of God, governmental act, war, fire, flood, explosion, civil commotion, armed hostilities, act of terrorism, revolution, blockade, embargo, strike, lock-out, sit-in, industrial or trade dispute, adverse weather, disease, risk to public health, accident to or breakdown of plant or machinery, shortage of any material, labour, transport, electricity or other supply, regulatory intervention, general advisory or recommendation or any government (including any government agency or department), regulatory authority or international agency against travel, exhibition and/or public gatherings, or the Venue becomes unavailable and/or unfit for occupancy and/or use ("force majeure").
 - II) In the event of force majeure, including any reintroduction of any restrictions by central Government or local Government in respect of Covid 19 or any related public health issues, the Organiser may, without liability, cancel, postpone, bring forward, change the Venue of or otherwise alter the date of North Notts Business Awards Ceremony.



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