

SPONSORSHIP AVAILABLE FOR THE



The North Notts Business Awards is the premier event in the region's business calendar and 2020 celebrates the 10th year of these increasingly popular awards.

We'll be celebrating the brightest stars of our region, highlighting the expertise, achievements and outstanding contribution that these businesses and individuals make to the local economy.

It's an exciting process with oodles of positive promotion for all involved as we set up for the launch, in the 6 months run up and after the awards ceremony too.

Solely funded through sponsorship, the Awards are only possible with the much appreciated support of both local businesses and national organisations. That's companies just like you.

We are aware that the business community would love to see the awards grow, and that's fantastic. The more support the awards receive the better we can make them for everybody and do the North Notts region proud. We're always open to ideas, we can pretty much produce anything you like as long as there is the financial backing to fund it.

What's In It For You As A Sponsor?

The North Nottinghamshire region is jam packed with brilliant businesses of all sizes and in all sectors. The North Notts Business Awards celebrate this and show the region what's available right on their doorstep, encouraging inter-trading and improving local supply chains. This in turn helps to stimulate growth and job creation. The success of the awards and all who contribute also helps to promote this amazing emerging business region as an excellent place to do business and attract outside investment. And that benefits absolutely everyone, including you. It's a win win.

Sponsoring the awards offers your firm great opportunities to gain recognition and excellent media exposure for your organisation at comparatively very little cost. The Business Awards attracts a brilliant target audience, helping you to significantly raise your brand awareness and take advantage of numerous opportunities. Naturally, the earlier you confirm your sponsorship, the better value and ROI you achieve.

All sponsors will receive as a minimum:-

- Your sponsorship of the awards confirmed across social media and in any press releases issued by NNBC.
- You will benefit from your, logo credit with a direct link to your website on the dedicated North Notts Business Awards website landing page and on the awards categories page.
- Your company profile, logo and web links will be displayed on the Sponsors page of the website.
- Sponsors of the Headline and High Profile awards may receive their own dedicated promotional webpage if required. Just confirm and send us the relevant content.

- You will receive acknowledgment and promotion as a sponsor via the Social Networking websites NNBC uses from the launch or the date of your confirmed sponsorship onwards.
- Photo opportunities as sponsors when the awards are launched at the Autumn Conference on Wednesday, 25th September 2019. Don't forget to bring your roller banner!
- Photo opportunities as sponsors with the awards finalists when they are announced at Breakfast Networking on Wednesday, 29th January 2020. Be sure to bring those roller banners along again.
- Your logo credit will appear on the evening programme.
- Guaranteed tickets to the Awards Ceremony commensurate with the sponsorship packages as below.
- You are invited to display your roller banners in at the venue
- A sponsor credit and introduction by the awards Host
- Your branding will appear on the screen when the award is being announced, and you will present the award to the winner
- This gives you great photo opportunities within the press and your own marketing and PR endeavours

No other awards programme offers you so many opportunities such a wealth of promotion.

Please see below for full Terms and Conditions.

VIP Upgrades

Premium VIP Tables of 10 were introduced for the 2019 awards and everyone LOVED them and we sold out.

Why not add an extra touch of sparkle and indulgence to the evening for your guests? The upgrade prices are listed below the awards categories and for full details of all the added extras, please see the Awards Ticket page here:

Sponsorship Opportunities

HEADLINE AWARD

PREMIER SPONSOR

COMPANY OF THE YEAR AWARD SPONSORSHIP PACKAGE – **SOLD**

This is the premier accolade and the award that always receives the most media attention and coverage locally, regionally and far beyond. Includes 10 tickets to the Awards Ceremony.

HIGH PROFILE AWARDS - £1,595 per award

- ❖ Business Person Of The Year Award - Available
- ❖ Micro Business Of The Year Award - Available
- ❖ Family Business Award - Available
- ❖ Employer Of The Year Award – **SOLD**
- ❖ Excellence In Manufacturing Award – Available

Each of the above awards includes 5 tickets to the Awards Ceremony

Upgrade to a VIP Table of 10 for an additional £470.00

LIFETIME ACHIEVEMENT AWARD - **SOLD**

Acknowledging the region's key long term private sector contributor to business in the local economy and wider achievements, this award offers prestige and excellent media potential for both the sponsor and the recipient.

Sponsors will receive the opportunity to put forward nominees along with those received from the general public. Sponsors will also have the opportunity to meet with the judges in January 2020 to choose the worthy recipient from the list of nominees.

Sponsorship of this award includes 5 tickets to the Awards Ceremony.

Upgrade to a VIP Table of 10 for an additional £470.00

INDIVIDUAL AWARDS – £550.00 per award

- ❖ Best New Business Award – - **SOLD**
- ❖ Best Customer Service Award - Available
- ❖ Improvement Through Tech Award - Available
- ❖ Corporate Social Responsibility Award - Available
- ❖ Employee of the Year Award - **SOLD**

Each of the above awards includes 2 tickets to the Awards Ceremony

Upgrade to a VIP Table of 10 for an additional £645.00

PUBLIC VOTING AWARDS – £550.00 per award

These awards are nominated and voted for by the general public receiving ever increasing popularity and publicity as the nominees battle it out for the top spots.

- ❖ **Best Hospitality Award — SOLD**
- ❖ **Best Tourist Attraction Award- SOLD**
- ❖ **Best Independent Retailer Award - SOLD**
- ❖ **Best Artisan Business Award - Available**

Each of the above awards includes 2 tickets to the Awards Ceremony

Upgrade to a VIP Table of 10 for an additional £645.00

Please note that there is no additional VAT payable on any of the sponsorship packages.

Sponsors may still enter the awards but naturally shall be ineligible to enter the category which they have sponsored.

To confirm your sponsorship of any of the above packages or for any further details on the sponsorship packages, please contact Mel Day: e-mail mel.day@northnottsbc.uk or telephone 07392 079726

All information and prices are correct as at 14th August 2019 and any future offers or opportunities may be subject to variation. <http://northnottsbusinessawards.weebly.com/>



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Terms and Conditions

1. Promotion of the Sponsor will commence from the date of confirmed sponsorship.
2. The Organiser, North Notts Business Connections (NNBC), will issue an invoice upon receipt of your confirmation to purchase a sponsorship package, and which is immediately payable in full.
3. Once purchased, sponsorship packages are non-refundable, in part or full, and are not transferrable to any other firm. The sponsor may not cancel the contract.
4. The Organiser reserves the right to transfer your sponsorship package to represent another award in the event that the award sponsorship category is withdrawn for any reason.
5. The sponsorship package, including all promotions, privileges and tickets will be immediately withdrawn from the sponsoring firm and no refund will be due under the following circumstances:-
 - i) If the Sponsor ceases to carry on trading, becomes insolvent (technically or formally publically declared) or, enters into or takes or is subject to any form of winding up, administration, receivership, liquidation, bankruptcy, arrangement with creditors generally or any other insolvency procedure in respect of it or any of its assets, or suffers from enforcement of security or legal process or repossession or any event analogous to any of the above in any jurisdiction then the sponsorship package will be withdrawn from the sponsoring firm and no refund will be due;
 - ii) The Sponsor is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the North Notts Business Awards or the Organiser, North Notts Business Connections, into disrepute;
 - iii) The Sponsor is in breach of any provision of this Agreement;
 - iv) The Sponsor is in breach of any applicable local legislation, rules or regulations; or
 - v) The Organiser for any reason not otherwise provided for in this Agreement determines that it no longer wishes to hold the Event.
 - vi) If this Agreement is terminated under any of the above clauses then (a) all of the Fees paid by that time shall be retained by the Organiser, and (b) the Organiser shall have the right to claim for the balance of the Fees and for any loss or damage suffered or additional expenses incurred by or on behalf of the Organiser as a consequence of such termination.
6. Postponement and Cancellation by the Organiser
 - I) The Organiser shall be relieved of its obligations and duties under this Agreement if any of them including the holding of the North Notts Business Awards Ceremony(the Event) by the Organiser, the performance of the Organiser of its obligations or attendance at the Event by Sponsors and/or visitors is impossible, illegal or substantially or materially interfered with due to any cause or causes beyond the control of the Organiser or the providers of the Venue including, without limitation, any of the following: act of God, governmental act, war, fire, flood, explosion, civil commotion, armed hostilities, act of terrorism, revolution, blockade, embargo, strike, lock-out, sit-in, industrial or trade dispute, adverse weather, disease, risk to public health, accident to or breakdown of plant or machinery, shortage of any material, labour, transport, electricity or other supply, regulatory intervention, general advisory or recommendation or any government (including any government agency or department), regulatory authority or international agency against travel, exhibition and/or public gatherings, or the Venue becomes unavailable and/or unfit for occupancy and/or use ("force majeure").
 - II) In the event of force majeure, the Organiser may, without liability, cancel, postpone, bring forward, change the Venue of or otherwise alter the North Notts Business Awards Ceremony.